



About Jen Farrant

Jen Farrant helps organisations to develop and share their story at a strategic level through consultancy, research and evaluation, and practically through photography and writing. She holds a MA Arts Administration and Cultural Policy from Goldsmiths; Professional Diploma from Chartered Institute of Marketing; PGCE (PCET) and a BA (hons.) Theatre Studies.

HIGHLIGHTS of arts work (mainly freelance/contract) More projects can be found at www.jenfarrant.com/cv

Trinity College, Arts Award Supporter Campaign Manager (January 2013 – current)

Developing and managing the public relations campaign, including strategy, reporting, content generation, creating and delivering training programmes and collateral.

Royal Opera House Bridge, Interim Artsmark Programme Manager (August 2016-December 2016)

Managing Artsmark programme across region, including managing consultants and administration team.

Royal Opera House Bridge, Artsmark Consultant (October 2015-current)

Delivering development days for schools, including Head Teachers and SLT/SMT around the new Artsmark.

Stagecoach Theatre School, Lecturer (October 2013- current)

Lecturing about educational theory and creativity on the ADPA course to a group of adult learners.

James Rose Conducting Week, Project Evaluator (May 2016)

Evaluating a week-long research and development project investigating ways of making conducting more accessible for disabled people. Developed methodology for gathering evidence, collated and analysed. Available to download:

<http://www.jamesrose.com/cdw/cdwreport>

Thurrock Museum, Research project (April 2016)

A short project examining existing museum practice, through desk based research, for the sale of museum published books. The final report included recommendations for Thurrock Museum on how to promote and sell their books.

A New Direction, Arts Award Supporter development (April 2015 – March 2016)

Developing and delivering a research project, making recommendations and implementing these.

Royal Opera House Bridge, Programme Manager Arts Award (May – November 2014)

Supporting schools and organisations to develop and implement Arts Award within their setting. This included developing the strategic plan, managing budgets, presenting on Arts Award and developing relationships.

Thurrock International Celebration of Culture, Festival Director (February 2014-July 2014)

Organising a street festival, as well as promoting a full programme of cultural events happening within Thurrock.

Thurrock Music Services, Arts Award Consultant (October 2013-December 2013)



Stagecoach Theatre School, Education Consultant (April-July 2013)

THEATRE IS... Area Manager (January 2013-August 2013)

Previous Experience: *Teaching*

Palmer's College, Teacher (Jan 2011 – August 2011) Short-term contract

Part-time role, teaching: AS English Language; A2 English Literature; GCSE English; Functional Skills and BTEC National Diploma Performing Arts (business studies). I had full teaching roles & responsibilities.

Chase High School, Teacher of English (June 2010-December 2010) Teaching KS2 and KS3 English & form tutor

Palmer's College, PGCE Student (Sept 2009- June 2010)

Palmer's College, Voluntary teaching assistant (Dec 2008 –September 2009)

Previous Experience: *Business employment*

Scalable Communications, London (April 2008- November 2008)

Maternity leave cover. Marketing Manager: Strategic planning and implementation of marketing.

Telinet Limited, London (September 2005 – March 2008)

Marketing Manager: All marketing activities for telecoms reseller.

- Won the Mitel Award for Best Marketing Campaign in EMEA, 2007
- Strategic planning; budgeting & implementation for marketing department, including merger of two companies

Bull Marketing & PR, Windsor, Berkshire (March 2004 – Sept 2005) Account Manager

IBM Computer Users' Association, Ilford, Essex. (July 2002 – February 2004) Marketing Manager

Brodeur Worldwide, Slough, Berkshire (July 2000 – July 2002) Snr Acc. Exec, Account Executive, Client Administrator.

Education

September 2011-August 2012, Goldsmiths University

MA Arts Administration & Cultural Policy -Merit

September 2009- June 2010, University of East London

PGCE (Post Compulsory Education& Training)

October 2008, Westminster School of Management, London

Chartered Management Institute, NVQ Level 3 in Management

September 2003 – May 2004. East Berkshire College, Maidenhead.

Chartered Institute of Marketing, Professional Diploma in Marketing

1997-2000. University of Huddersfield, West Yorkshire.

2:1 BA Honours in Theatre Studies